

As a primary historically black colleges and university and designated Urban Research University in Maryland, Morgan State University's core constituency, in terms of its student body, remains minority individuals primarily from Baltimore and other major metropolitan cities. The leadership and faculty within Morgan State University and the Earl G. Graves School of Business and Management (GSBM) strongly believe in the importance of promoting entrepreneurship as a way to help our students lead their communities to economic recovery and sustainable growth.

Morgan's Entrepreneurship Program (Morgan ENTR) is involved in various aspects of the efforts and activities of entrepreneurship at both the undergraduate and graduate levels and emphasizes entrepreneurial values and innovation opportunities in order to champion efforts to reduce black unemployment through business creation in the urban community. The mission of the Morgan ENTR is to create a culture of entrepreneurship, increase student engagement in new venture creation, and lead to a potential escalation in engaging in business ownership.

The Entrepreneurship Major program is a four-year undergraduate degree program that allows students to discover their entrepreneurial potential. The goal of the Morgan ENTR is to foster innovation and to enhance the success rate of early-stage ventures by educating students about the focus on opportunity assessment, business plan development, and entrepreneurial leadership. The GSBM also offers an Entrepreneurship Minor to undergraduates, as well as a MBA course on Innovation and Entrepreneurship and a doctoral seminar in Entrepreneurship Theory to Ph.D. students. From this program, students discover the opportunities for new ventures and identify attributes of successful entrepreneurs, and the processes they use to achieve success.

We would like to express our sincere appreciation to all the colleagues of ICSB and thank them for their dedication to success of the 2018 ICSB World Congress in Taipei, Taiwan. The Congress was great and well organized by all outstanding people. From the preconference and academic programs to several awesome culture events and dinner meeting, we found that ICSB has created valuable vision and performance on the enhancement of entrepreneurship education and small business development. In addition to the excellent ICSB, we also have amazing experiences during the travel in Taipei. Taipei is a world-class city with a wealth of cultural and historical touring sites and plenty of leisure, shopping, and nightlife offerings. During the trip of ICSB World Congress, we enjoyed exceptional hospitality and nice foods from wonderful people. Many thanks to ICSB and Taiwan!

Dr. Chien-Chi Tseng is an assistant professor of Entrepreneurship in the School of Business and Management at Morgan State University. He received his Ph.D. degree from the University of Minnesota in 2010. He also completed the postdoctoral program in Entrepreneurship from the University of Florida in 2011. He has taught management and entrepreneurship courses at undergraduate and graduate levels.

His primary research focuses on a broad range of topics in the areas of entrepreneurship, including entrepreneurship opportunity recognition, global entrepreneurship, and organizational learning and performance. Based on his academic performance, he was awarded as the Emerging



Diversity Scholar in 2010 and the Featured Scholar in 2017 by the National Center for Institutional Diversity at the University of Michigan, as well as the Best Paper Award in Social Entrepreneurship by USASBE in 2014.

Dr. Tseng has been actively dedicated to activities and academic service in the communities of business and entrepreneurship. He presented the Entrepreneurship Program of Morgan State University to win 2018 Global Award in Entrepreneurship Education Excellence at the ICSB World Congress in Taiwan, In addition, he led the Entrepreneurship Center at the University of Florida for winning the National Model Graduate Entrepreneurship Program Award from USASBE in 2013.