

Type of submission: Workshops

Workshop Title: Future Entrepren-You,

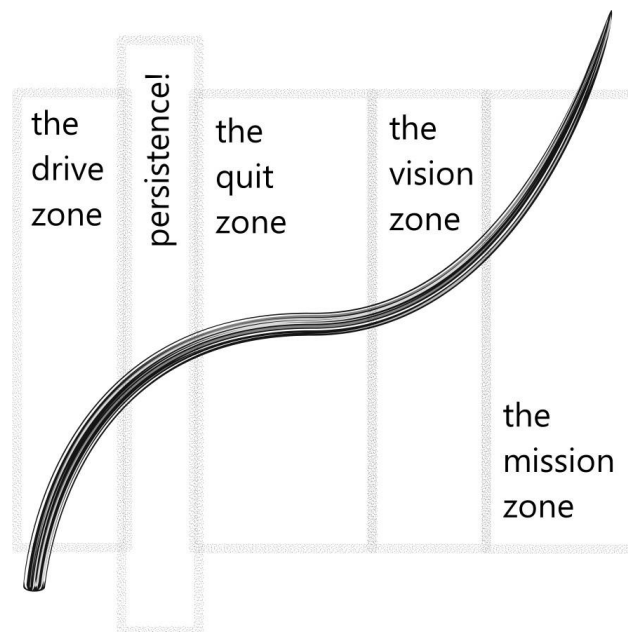
Summary:

This workshop is dedicated for women to motivate them and give them a bird eye view tour on entrepreneurial journeys, from my experience as an entrepreneur I will be happy to share with the audience my experience in,

- What it takes to be an Entrepreneur; Is it courage, money, networks. Which element is more important than the other.
- What are the stages of business growth starting from the idea stage till the implementation stage.
- How being an entrepreneur affects the three main circles of life; economy, society (Family and Friends), and the entrepreneur herself.

Presentation Main Milestones:

- **Stages of being Entrepreneur:**



There is a journey that the entrepreneur pass by before they land on the mission zone. First they discover that there have an inner trigger by finding a solution to an existing problem, or sometimes there are people who are only passionate about the concept of entrepreneurship. So whatever is the drive, it take a lot of persistence, perseverance and clear vision to make the entrepreneur jump safely and start the mission zone with its major ups and downs until they approach the level of having a steady business.

- **Stages of business**

Business Growth Stages



During the growth cycle of a small business, a company will go through the stages of the business life cycle and encounter different challenges that require different financing sources, expertise sources and networking sources. For example, the business will always require a different strategy when it comes to different stages of business like market penetration, business development, etc. As the business matures, operations and priorities will change.

- **How being an entrepreneur affects you as a person**

Every person who is starting his business or already on the journey of entrepreneurship should know that entrepreneurship starts from his/her wellbeing of his/her mind or body. You cannot go to start a business and own a new asset if you are not taking care of your original asset which is You.

- **How entrepreneurship affects your society; your inner circle**

Your inner circle: family and friends relation will be two way direction. Your family and friends can be a source of encouragement to you in many times of challenges in the entrepreneurial journey. Business challenges are a phenomenon that is sure to surface in the entrepreneurial process and sometimes, we feel like throwing in the towel. But with one or two family and friends standing by; we may be encouraged to keep going.

- **How Entrepreneur affects the economy**

Entrepreneurship can re-shape the economy of counties, giving examples of current country case studies that their economies got re-shaped positively. Entrepreneurship help in boosting economic growth by

- Introducing innovative technologies, products, and services.
- Providing new job opportunities in the short and long term.
- Raising the productivity and the skills of firms and economies.

