<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>09:00 – 17:00</td>
<td>ICSB Planning &amp; Strategy Session</td>
</tr>
<tr>
<td>11:00 – 16:00</td>
<td>ICSB Out-going Board Meeting - President Geralyn Franklin</td>
</tr>
<tr>
<td>17:00</td>
<td>Buses Leave Hotels</td>
</tr>
<tr>
<td>18:00 – 20:00</td>
<td>ICSB2019 Congress Opening Ceremony - Almanara Conference Center</td>
</tr>
<tr>
<td>20:00 – 21:00</td>
<td>Welcome Reception</td>
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<tr>
<td>21:00</td>
<td>Buses Leave to Hotels</td>
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<tr>
<td>09:00 – 09:55</td>
<td>Plenary: The Future of Skills (Powered By TVET Egypt)</td>
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<tr>
<td></td>
<td>Co-Chair &amp; Moderator: Magdy Wahba, TVET Egypt</td>
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<tr>
<td></td>
<td>Speakers: Mohamed Megahed, Deputy Minister of Education for TVET, Egypt</td>
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<td></td>
<td>Lamia Kamal-Chaoui, OECD</td>
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<td>Mohamed Fawzy, USAID WISE, U.S.A</td>
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<td>Hartmut Meyer, FOM University, Germany</td>
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<td>Dar-Hsin Chen, National Taipei University, Taiwan</td>
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<tr>
<td>10:00 – 10:20</td>
<td>Lipton Tea Break</td>
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<tr>
<td>10:25 – 10:45</td>
<td>Plenary: SMEs in a Global and Digital Economy</td>
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<tr>
<td></td>
<td>Keynote Speaker: Lamarr Kennol-Chosul, OECD</td>
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<td>Moderator: Ayman Eltarabishy, ICSB, U.S.A</td>
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<tr>
<td>10:45 – 10:55</td>
<td>Lipton Tea Break</td>
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<tr>
<td>11:00 – 11:55</td>
<td>Plenary: Building Entrepreneurship Ecosystems in Emerging Markets (Powered By AUC)</td>
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<td>Speakers: Donna Kelly, Babson College, U.S.A</td>
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<td>Abdel Hamid Sherara, Rise Up, Egypt</td>
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<td>Mohamed Abdel Mattali, Xpay, Egypt</td>
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<td>Shehab Merzban, Chairman, Egypt Ventures, Egypt</td>
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<tr>
<td>12:00 – 13:00</td>
<td>Plenary: Entrepreneurship &amp; Decent Job Creation (Powered By ILO)</td>
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<td>Keynote Speakers:</td>
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<td>Charles Dan, ILO</td>
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<td>Mohamed El Sawali, Federation of the Egyptian Industries, Egypt (TBC)</td>
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<td>Winslow Sargeant, ICSB, U.S.A</td>
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<td>Luca Fedi, ILO</td>
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<tr>
<td>13:00 – 14:00</td>
<td>Lunch</td>
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<tr>
<td>14:00 – 14:55</td>
<td>Plenary: Entrepreneurial Cities (Powered By Tatweer Misr)</td>
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<tr>
<td></td>
<td>Keynote Speech: Ahmed Shalaby, Tatweer Misr, Egypt</td>
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<td>Moderator: Mohamed Tarek Kamel, Egypt</td>
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<td>Moderator: Mohamed Tarek Kamel, Egypt</td>
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<tr>
<td>15:30 – 16:00</td>
<td>Plenary: Entrepreneurial Cities (Powered By Tatweer Misr)</td>
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<td>Moderator: Mohamed Tarek Kamel, Egypt</td>
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<td>16:00 – 16:15</td>
<td>Upton Tea Break</td>
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<td>Moderator: Mohamed Tarek Kamel, Egypt</td>
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Program Details:

Academic Entrepreneurship:
- On Artificial Intelligence’s Razor’s Edge: On the Future of Democracy and Society in the Artificial World
  - Speaker: Julia Puaschunder

Entrepreneurship Skills for Tomorrow (WORKSHOPS):
- Entrepreneurship Ecosystem: Necessary Approach to Developing Entrepreneurship
  - Speaker: Ahmad Cholis Hamzah and Ubaidillah Zuhdi

Entrepreneurship & SME Policy, Ecosystems and National Innovation Systems:
- The Knowledge Days that Prevent Micro - Firm Owner-Managers’ From Developing Their Businesses in Nuts -3 Area
  - Speaker: Sri Lepri

Entrepreneurship Ecosystem: A Necessary Approach to Developing Santripreneurship
- Speaker: Ahmad Cholis Hamzah and Ubaidillah Zuhdi

Entrepreneurship & SMEs in Rural Economies:
- Building an Effective Mentor Program
  - Speaker: Alex DeNoble, Jeffrey Hornsby and Kamal Haddad

Entrepreneurship and SMEs in developing regions:
- Coping with shocks and renew: a case study from a multigenerational family firm
  - Speaker: Didier CHABAUD, Lucie BEGIN and HEDI YEZZA

Entrepreneurship and SMEs in developing regions:
- Graduates of Entrepreneurship Education Programs:
  - Expectations Versus Outcomes
  - Speaker: Cape Di-Cabir and Benson Honig

The Future of Entrepreneurship Education:
- Social Entrepreneurship Certificate

Global Awards in Entrepreneurship Education Excellence:
- Rowan University
- Eric Liguori

Plenary: Empowering Women Entrepreneurs to lead the Global Economy
- Keynote Speech: Garalyn Franklin, ICSB President, U.S.A
- Chair & Moderator: Ermon Derran, Embassy of Canada in Egypt
- Speakers:
  - Ines Ayat, ILO
  - Maha Elshinnawy, AUC, Egypt
  - Giovanna Ceglie, UNIDO, Egypt
  - Ghada Dahnait, Pisa Industrial Supplies, Egypt

Plenary: Entrepreneurial Cities (Powered By Tatweer Misr)
- Keynote Speech: Ahmed Shalaby, Tatweer Misr, Egypt
- Moderator: Mohamed Tarek Kamel, CCC, Egypt

Plenary: Global Perspectives in MSME Development
- Chair & Moderator: Rita Grant, ICSB USA
- Speakers:
  - Robert Lee, ICSB, Taiwan
  - Roberto Parente, Salerno University, Italy

Plenary: Remittances as a Support Mechanism for Startups (Powered By International Organization for Migration)
- Chair & Moderator: Eman Omran, Embassy of Canada in Egypt
- Speakers:
  - Ines Ayari, ILO
  - Maha Elshinnawy, AUC, Egypt
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<th>Presenter(s)</th>
<th>Title</th>
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<tbody>
<tr>
<td>15:00</td>
<td>Special Lecture</td>
<td></td>
<td>Effects of multilevel policy mix of public R&amp;D subsidies: Empirical evidence from</td>
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<td>Japan's local SMEs</td>
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<td>Hiroyuki Okamuro and Junichi Nishimura</td>
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<tr>
<td>15:00</td>
<td>Modules 1,2,3</td>
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<td>Defining Tourism Strategies by Understanding Cultural Differences a comparative</td>
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<td>study between Germany and China to promote mutual inbound tourism</td>
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<td>Dr. Hartmut Meyer</td>
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<tr>
<td>15:00</td>
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<td>Vulnerability Management of Supply Chain Through the Innovation Strategy: The Case</td>
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<td>Karen L. Orengo-Serra, Maribel Ortí-Soto and Cynthia Sánchez-Ortiz</td>
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<td>15:00</td>
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<td>SMEs Internationalization from the Perspective of Opportunity/Necessity Drivers</td>
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<td>Attitude to Growth and Development of Innovation</td>
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<td>Maribel Ortí-Soto, Karen L. Orengo-Serra and Juan Antonio Peña-Hevia</td>
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<tr>
<td>16:00</td>
<td>Epton Tea Break</td>
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**Entrepreneurship & SME Policy, Ecosystems and National Innovation systems**

**Humane Entrepreneurship**

**Entrepreneurship in the Middle East**

**Entrepreneurship and SMEs in developing regions**

**WWF**

**Global Entrepreneurship Certificate**

**Special Lecture**

- **Entrepreneurship**
- **Middle Management Dilama**
- **Mohamed Yousef**
- **Entrepreneurship, Poverty Reduction, and Peace: Exploring transformative entrepreneurship in conflict zones**
  - Jay Joseph, Safen Nuseir, Alain Dou, Zainab Ali and Gerald Reyes
- **Medical Training Workers in Vietnam:**
  - Dr. Emiel Huy Gen
  - Study of Japanese Small and Medium-sized Enterprises
  - Chihiknum Yusuke and Kaoru Hamada
- **Strategies to improve the small medium enterprise ecosystem in Australia:**
  - Judy O’Connell
- **A Study of the Impact of Relationship Trust on SME Franchise Performance:**
  - The Case of Franchising in Egypt
  - Nawam Din and Mohamed Tag El Din
- **Entrepreneurship, Poverty Reduction, and Peace: Exploring transformative entrepreneurship in conflict zones**
  - Jay Joseph, Safen Nuseir, Alain Dou, Zainab Ali and Gerald Reyes
- **Refugee Constrained Entrepreneurship – The Emergence of a Liquid Cage**
  - Deema Refai and Gerard McElwee
- **EgyptInnovate.com:**
  - platform to foster innovations in Egypt
  - Nabil Muhammad Anwar
- **Serendipity and Entrepreneurial Marketing in fast-growth firms:**
  - Sussie Morshid and Saad Minoveli
- **Team Learning, Team Performance, Entrepreneurial Intention and Self-regulated learning in Entrepreneurship Education of UNISA students:**
  - Mohamad Yusef Amkani, Dennis Mabola Kanya and Foly Ahmed
- **An Integrated Framework for Measuring Social Enterprise Impact:**
  - Tighab Mecha and Vex Sirram
- **10 Types of Innovation:**
  - Naseer Samy
- **The Impediments to Small and Medium Sized Enterprises’ Development in Mauritius:**
  - Sheran Joomunbaccus and Kessene Padachi
- **Accreditation of Business Schools in the Middle East:**
  - Geralyn Franklin
  - Ahmed Tolba

**Moderators:**

- Jeff Cornwall
Entrepreneurial Finance
Humane Entrepreneurship
Entrepreneurship & SME Policy, Ecosystems and National Innovation systems
The Future of Entrepreneurship Education (WORKSHOP)
Entrepreneurship and SMEs in developing regions
Entrepreneurship and SMEs in Rural Economies
Entrepreneurship Skills for Tomorrow (WORKSHOPS)
Creativity and Innovation Certificate

Effect of corporate governance and country-level governance quality on the level of cash holdings in Latin America
Alexander Guzman, Maximiliano Gonzalez, Eduardo Pablo and Maria Andra Trujillo

Humane Entrepreneurial Macromarketing for the Common Good
Thomas Pittz

Exporting SMEs and public-private relationship
Herman Reuvala, Fabundo Gutibello and Ruben Arcua

An African Theory of Entrepreneurship or a Theory of African Entrepreneurship?
Van Strum and David Ungelbach

Speak Like a Diplomatic Entrepreneur
Ken Wong

The Impact of Cognitive Frames on The Utilization of Start-up Capital
Elana Hirschavartis, Charles Matthews and Paul Reynolds

Cultural and Economic Influences on Humane Entrepreneurship and Policy Implications for Balanced Entrepreneurship
Chang Seok Song, Xi-Chen Kim, Myung Soo Kang and Zong-Tae Bae

Towards a model for a Small Business and Micro Enterprise (SBME) that also operates as a Social Enterprise (SE): Can it be Sustainable?
Sukh Deo

How Entrepreneurial Ecosystems Take From: Evidence From Diversity Impact Initiatives in The Mexican Bajio
Maribel Guerrero and Carlos Santamaría

Entrepreneurial Ecosystems: Spanning Institutional Gaps in Emerging Economies Via Incubator Networks
Radha Iyer and Shirin Khokhawala

Beyond Profit: the Entrepreneurs’ Knowledge and Entrepreneurial Journey of Pursuing Entrepreneurs’ Happiness
Yi-Wen Chen, Ru-Mei Hsieh and Forrence Hsin Hung Chen

Assessing the sustainability of social enterprises in Egypt
Yahbua Salem

The Role of Kenya’s Cluster SMEs in Product Innovativeness
Patrick Gudia

TVET Success Stories
Nke-Inmen Mogha
Balbaam Fayat
Mohamed Hashim
Amir Owaid

Entrepreneurial Ecosystems: How do we drive growth?
Ewald Mittelstaedt and Claudia Wiepcke

16:30 – 17:30

Value at looking back: Towards an empirical validation of the role of reflexivity in econo-historic backtesting: Economic market prediction corrections correlate with future market performance
Sula Fouchader

Financial Structure of Indonesia SMEs: Millennials Generation: The Need for Improvement in Financial Literacy to Strengthen Economic Development
Prima Naomi, Iyus Wiadi and Handrix Haryanto

Humane Entrepreneurship in Puerto Rico
Elsen Figueroa

Free Time

Entrepreneurship in Rural Areas
A discussion and policy paper to outline the problems of promoting entrepreneurship in innovation-driven economies.
Dr. Hartmut Meyer

Creating New Generation Entrepreneurs (Nobin Uddyokta) at the Rural Areas: A Social Business Model for Sustainable Development
Syed Abdul Raheman, Goluam Khan and Seyyedeh Khadijeh Taghipashan

Farmer Field Schools for Women Empowerment in Rural Areas
Rana Dintri

Empowering Women Entrepreneurs Through Private Sector Engagement in Rural Areas
Bahas Ahmed

17:30 – 19:00

Free Time

19:00 – 20:30

Entrepreneurship in Rural Areas: The Future of Entrepreneurship Education (WORKSHOP)

16:30 – 17:30

What explains that some entrepreneurs receive monitored external funding several times and others do not?
Marcos Sengatini

Formulating and Implementing Government Policies to Promote Humane Entrepreneurship
Yong Jin Kim, Chang Suk Song, Myung Soo Kang and Xi-Chen Kim

Australian Higher Education Sector and SMEs
Martin Vescevich-Pineta

The “how to drive growth” Workshop - Experiential Exercise
David Mitrocinick and Claudia Moghte

Entrepreneurial Ecosystems: Spanning Institutional Gaps in Emerging Economies Via Incubator Networks
Radha Iyer and Shirin Khokhawala

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Empowering Women Entrepreneurs Through Private Sector Engagement in Rural Areas
Bahas Ahmed

17:30 – 19:00

Free Time

19:00 – 20:30

ICSB President’s Reception (By Invitation Only)
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<tr>
<td>09:00 – 09:55</td>
<td>Plenary: The Future of Entrepreneurship Education</td>
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<tr>
<td>10:00 – 10:40</td>
<td>Plenary: SME Policy - The Korean Experience</td>
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<td>10:40 – 10:55</td>
<td>Lipton Tea Break</td>
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<tr>
<td>11:00 – 11:55</td>
<td>Plenary: The Future of Entrepreneurship and SME Policies</td>
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<tr>
<td>12:00 – 13:00</td>
<td>Lunch</td>
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<td>Plenary: Humane Entrepreneurship – How focusing on People Can Drive a New Era of Wealth and Sustainable Job Creation</td>
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<td>13:00 – 13:55</td>
<td>Lunch</td>
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<tr>
<td>14:00 – 14:55</td>
<td>Plenary: The Future of SME and Entrepreneurial Finance (Powered by Tamweely Microfinance)</td>
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<td>15:00 – 16:00</td>
<td>Plenary: Internationalization of SMEs</td>
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### Plenary: The Future of Entrepreneurship Education
- **Chair & Moderator**: Eric Liguori, USA/BME, U.S.A
- **Speakers**:
  - Ahmed Shalaby, Tatweer Misr, Egypt
  - Ghaith Fariz, UNESCO, Egypt
  - Atsushi Kato, Waseda University, Japan
  - Shoroke Zedan, TVET Egypt, Egypt

### Plenary: SME Policy - The Korean Experience
- **Chair**: Ki-Chan Kim, ICSB, Korea
- **Keynote Speech**: Seung Won Seo, Korea Federation of SMEs
- **Moderator**: Amr Abu Elazm, ICSB, Egypt

### Plenary: The Future of Entrepreneurship and SME Policies
- **Chair & Moderator**: Vicky Stylianos, ICSB, Australia
- **Speakers**:
  - Lucia Cuarnero, OECD, France
  - Eugene Cornelius, SBA, USA
  - Christophe Malherbe, EU/MASEES, France

### Plenary: Humane Entrepreneurship – How focusing on People Can Drive a New Era of Wealth and Sustainable Job Creation
- **Chair**: Ki-Chan Kim, ICSB, Korea
- **Co-Chair & Moderator**: Ahmed Osman, ICSB, Egypt
- **Speakers**:
  - Hermawan Katarjaya, ICSB, Indonesia
  - Helio El Ewady, Ahli Maar Foundation, Egypt
  - Helmy Abusalah, Sektor, Egypt
  - Robert Araus, ICSB, Argentina

### Plenary: The Future of SME and Entrepreneurial Finance (Powered by Tamweely Microfinance)
- **Chair**: Amr Abu Elazm, ICSB, Egypt
- **Co-Chair & Moderator**: Mohamed Tarek Kamel, CCC, Egypt
- **Speakers**:
  - Tarek Elsayed, WE, Egypt
  - Chantal Line Carpenter, UNCTAD, USA
  - Miguel Solana, ILO
  - Farah Baki, Falak Startups, Egypt

### Plenary: Internationalization of SMEs
- **Chair & Moderator**: Eugene Cornelius, SBA, U.S.A
- **Co-Chair**: TBC
- **Speakers**:
  - Alaa Fahmy, Enroot Development, Egypt
  - Rana Yousef, ASCRY, Egypt
  - Mohamed S. Serry, VEON, Netherlands
  - Wael Eldessouki, Arab Academy for Science & Technology & Maritime Transport, Egypt
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<tr>
<td>16:00 – 16:25</td>
<td>Upton Tea Break</td>
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</table>
| 16:30 – 17:30 | Plenary: Inclusive Entrepreneurship: Leaving No One Behind  
Chair: Atef Elshabrawy, Social Innovation Expert, Bahrain  
Co-Chair & Moderator: Eileen Figueroa Rivera, ICSB, Porto Rico  
Speakers:  
Aila Honev, Akedabani, Egypt  
Araa Paniwan, Smarto, Argentina  
Jaekye Kameel, Nahdet El Mahrousa, Egypt  
Mosra Wasi, Life Vision, Egypt  |
|          | Hall 1: Entrepreneurship & SME Policy, Ecosystems and National Innovation systems  
Hall 2: SME and technology innovation  
Hall 3: Entrepreneurship Skills for Tomorrow (PAPER/WORKSHOP)  
Hall 4: The Future of Entrepreneurship Education  
Hall 5: The Future of Entrepreneurship Education (WORKSHOP)  
Hall 6: Women Entrepreneurship  
Hall 7: GEM  
Hall 8: Entrepreneurship & Value Chain Development  |
|          | Promoting and Developing an Entrepreneurial Culture  
Nabil Shalaby  
International Entrepreneurship and Digitalization of micro-small and medium-sized enterprises  
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<td>15:00 – 16:00</td>
<td><strong>Youth Entrepreneurship</strong></td>
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<td>The Upside to Local Institutional Funds for Entrepreneurs in Developed</td>
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<td>The Future of Entrepreneurship Education (WORKSHOP)</td>
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The impact of the combination of CSR actions and CSR management tools on the perceived performance in SMEs
Rhita Safy, Philippe Chapelier and Claire Gillet-Monjarret

Refugees Entrepreneurising
Rose Lise Lanne

Cognitive Approach: Reasons of The Implementation of CSR Practices by The SME Owner-Manager
Rosalie Douyon and Agnès Porelles

The impact of the combination of CSR actions and CSR management tools on the perceived performance in SMEs
Rhita Safy, Philippe Chapelier and Claire Gillet-Monjarret

IGSB Annual Membership Meeting 17:00

Sustainable Development Goals and SMEs (WORKSHOP)

Entrepreneurship Cities

The Future of Work

Entrepreneurship and SMEs in developing regions (EXPERIENCE)

Sustainable Development Goals and SMEs (WORKSHOP)

Entrepreneurship and SMEs

Sustainable Development Goals and SMEs

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The Future of Work

Entrepreneurship and SMEs in developing regions

Development Goals, Challenges, and Micro-enterprises: The case of Taiwan
Chung-Yuh Chu, Jing-Xuan Lai and Chin-Hsiang Tsao

Donna Kelley

SRIS & Tracer Study
Amriza Dawood

Innovation in TVET
Samah Ghazzy

Why Entrepreneurs Fail
Magdy Wahba

Plenary: The Role of Universities in Supporting Entrepreneurship
Chair: Jeff Ahles, ICSB , USA
Co-Chair & Moderator: Alex Denoble , San Diego State University, USA
Speakers: Caroline Kamel , TU Berlin, Egypt
Adnane Malaoui, IPAG, France
George Solomon , George Washington University, USA
Maria Fernanda, ICSB , Argentina
Ahmed El Hewy , Education Development Fund , Egypt

Planetary: Young Faces from Egypt (Powered by Falak Startups)
Speakers: (TBC)
Moderator: (TBC)

Day 3 – 21st June - Royal Maxim Palace Kempinski Cairo

Entrepreneurship World Cup - GEN Egypt – Egypt Finals