

### THE 64TH ICSB WORLD CONGRESS, EGYPT

# THE FUTURE OF ENTREPRENEURSHIP: WHAT'S NEXT?

### THE POWER OF 1.8 BILLION

Never before has the world seen so many young people as mentioned in the United Nations' Population Fund (UNFPA) report. The Future of Entrepreneurship lies with this segment of the population, who will who have the potential to lead and solve our global challenges. However, to become the innovators, leaders, thinkers and problem solvers, families, societies, cities, and countries should invest in the skills and knowledge that theywill need to advance economic and social progress. This is the future of work. This is the meaning of work in a sustainable world.

16<sup>th</sup> to 21<sup>st</sup> June 2019 Egypt

Thanks to the initiative of ICSB, the United Nations declared the 27th of June as the Micro-, Small, Medium-sized Enterprises Day



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### Types of Submissions\*:

- 1. Competitive Papers
- 2. Workshops
- 3. Teaching Cases
- 4. Experiences
- 5. Doctoral Consortium

### Topics/Tracks:

- Entrepreneurial finance
- Entrepreneurship & SME Policy, Ecosystems and National Innovation systems
- Entrepreneurship and SMEs in developing regions
- Academic entrepreneurship
- Humane Entrepreneurship
- SME and technology innovation
- Sustainable Development Goals and SMEs
- Women Entrepreneurship
- Youth Entrepreneurship
- Entrepreneurship in the Middle East
- The Future of Work
- Entrepreneurship & SMEs in Rural Economies
- The Future of Entrepreneurship Education
- Entrepreneurship Skills for Tomorrow
- Entrepreneurial Cities
- Government Entrepreneurship

## Step

### The Abstract

Write an original extended abstract relating to one of the suggested tracks.

Make sure the abstract is no more than 5 pages, excluding works cited and graphs.

Save the abstract in a PDF form.

Don't include your name in the document!

## Step

### Submitting

Submit your paper through the official submission system by March 22, 2019!

www.icsb2019.com

# Step

#### The Decision

You will receive a decision by April 15, 2019 and also intructions on how to register for the conference. Submit your final version of the paper through

for the conference. Submit your final version of the paper through the conference submission system. Remember, only papers presented at the conference will be included in the proceedings!

\*Submissions Must be in English Submit: www.icsb2019.com



# Guidelines

- 1. Submissions must be entirely original, not previously published, and must not be under concurrent consideration or scheduled for presentation elsewhere.
- 2. Submissions must be typed and double-spaced with one-inch margins using 12-point Times Roman font and must be in a single PDF or Microsoft Word file. Submission of PDF files is preferred.
- 3. Submissions will be blind reviewed. Authors must avoid revealing their identities in the body of the paper. Doing so will result in automatic rejection.
- 4. Extended abstract submissions should be no more than 5 pages excluding exhibits and references.
- 5. The extended abstract should provide a synopsis of the central thesis, methodology, findings, implications for theory and/or practice, and how the findings can be implemented. We encourage the use of qualitative, quantitative or a combination of these techniques to address research issues in a rigorous way.
- 6. Selection for inclusion in the congress program will be based upon quality, originality, and relevance as determined by the review process.
- 7. Accepted submissions will be published in the ICSB 2018 World Congress Proceedings with ISBN reference.
- 8. Authors submitting papers agree that if accepted, at least one author (presenting author) will register, pay, and attend the congress to present the paper.

### **Helpful Insights**

### **Teaching Cases**

Teaching cases stimulate the development of students' critical thinking skills in realistic business situations. This track is ideal for authors who are involved in case teaching, either by writing case studies or teaching a course based entirely on cases.

### Experiences

Those who are actively involved in running innovative practices at the university or firm level or those implicated in good practices in entrepreneurship and/or SMEs assistance and development, have the opportunity to present and discuss their experiences in a roundtable setting. Authors are encouraged to describe the general context in which their experience is embedded, the main target population, the objectives and activities, the main challenges faced and the main obtained results. Importantly, they should also provide some key lessons derived from these interventions.

### Workshops

Workshops are defined as interactive sessions designed and implemented by the delegates who propose them. Workshops' main objective is to provide participants a learning experience that will impact on their academic, professional and / or

will impact on their academic, professional and 7 or business development. Workshops should refer to some of the topics of interest of this Conference or alternatively, they could propose new topics strongly linked to those of this Conference.

#### **Doctoral Consortium**

Attendees must be full-time doctoral students who are emerging entrepreneurship scholars and who will be pursuing academic careers in entrepreneurship. The consortium will feature leading faculty in the discipline and will focus upon both research and pedagogical issues relevant to the student who is preparing for a career of thought leadership, curricular development and disciplinary advancement. Authors are encouraged to specify research questions clearly as well as the potential contributions they envision. They should also provide findings and conclusions (if available) to verify that the proposal is much more than just an idea for a paper which may be written in the future.



## **DEADLINES**

Deadline to submit all submissions through the 22.03.19 conference submission system.

Deadline for notification of acceptance for all 15.04.19 submissions.

Presenting Author Registration Deadline. 15.05.19

Final submissions due through the submission system. 01.06.19

www.icsb2019.com We look forward to meeting you in Egypt in 2019!